

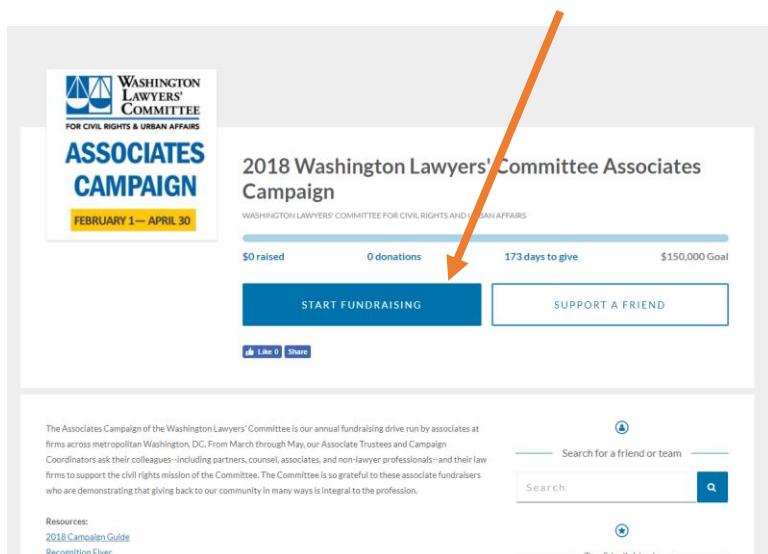
## 5 EASY STEPS TO CREATE A WLC ASSOCIATES CAMPAIGN FUNDRAISING PAGE

Thank you for leading your firm's WLC Associates Campaign! This year we have a new fundraising platform that will allow you to better share the Campaign with your firm and give your colleagues an easy 1-click way to give. Everyone will be able to see how much your firm is raising, and you will be able to more easily track your donors. NOTE: Only one person per firm should set up a page (though you are welcome to share that login among multiple coordinators).

If you have any problems, contact Kiva ([Kiva\\_Zytnick@washlaw.org](mailto:Kiva_Zytnick@washlaw.org)) or Peter ([Peter\\_Spring@washlaw.org](mailto:Peter_Spring@washlaw.org)), and we can help set you up.

### STEP ONE

To start a WLC Associates Campaign fundraising page for your firm go to: <http://2018-washington-lawyers-committee-associates-campaign.everydayhero.do/> and press "Start Fundraising."



### STEP TWO

- Enter your page title (e.g., Firm's WLC Associates Campaign) and your firm's name. You can use your firm's address for street address.
- Under "Raise Target" set a fundraising target in the far right box—we suggest at least 150% of what your firm raised last year, or \$5,000 (keeping with our 50<sup>th</sup> Anniversary theme!).
- Agree to the terms and conditions, enter your email and a password, and click "Create With Email."

# Create Your Fundraising Page



PAGE TITLE				
Awesome LLP's WLC Associates Campaign ✓				
RAISE TARGET				
500	700	1500	3000	\$ 5000 ✓
YOUR NAME				
Awesome LLP ✓				
SEARCH FOR YOUR STREET ADDRESS	Q	US ▼		



I agree to everydayhero's [Privacy Policy](#) and [Terms of Service](#)

Create With Facebook

OR

EMAIL
Kiva_Zytnick@washlaw.org ✓
<small>You will use your email to login</small>
PASSWORD
●●●●●●●● ✓

Create With Email



## STEP THREE

You will have a few options to customize your page with images and messaging. You can come back to these items later if you want.

- We suggest using your firm logo as a profile photo. (Or else it'll look like the initials in the image below.)

## ADD A PROFILE PHOTO

Your donors want to see who they're supporting, show them by adding a photo to your page.

*People who do this raise up to 10 times more.*



Upload Image

Skip >

- We encourage you to personalize “your story” for your firm. Why is supporting the Committee important to you, what is the firm’s history with the Committee, what are your fundraising goals, how will you be fundraising, key dates, etc. are some ideas of what you can touch on—but try to keep it clear and simple for your audience.

## A FEW WORDS ABOUT WHY YOU ARE FUNDRAISING

Tell people what motivated you to start fundraising and why you chose to support your charity.

*People who do this raise up to 74% more than those who don't.*

YOUR STORY

I've created this page because I want to make a difference. I'm inspired by the work of Washington Lawyers' Committee for Civil Rights and Urban Affairs and wanted to support them by raising money as part of my participation in 2018 Washington

Save >

Skip >

- Get the ball rolling with your own donation!

## DONATE TO YOUR OWN PAGE

Fundraising pages that receive at least one donation within 48 hours, raise more. So don't wait, donate to your own page to get the ball rolling!

*People who do this on average receive 120% more donations than those who don't*

Donate to your page

Skip >

- Note: As the creator of the page, it will look different to you than it does to other people. They see a big “Donate” button, don’t worry!

**WASHINGTON LAWYERS' COMMITTEE**  
FOR CIVIL RIGHTS AND URBAN AFFAIRS

# ASSOCIATES CAMPAIGN

**FEBRUARY 1— APRIL 30**

\$0 \$5,000

Washington Lawyers' Committee for Civil Rights and Urban Affairs

### 2 SMALL ACTIONS

THAT MAKE A BIG DIFFERENCE TO AWESOME LLP'S WLC ASSOCIATES CAMPAIGN

Give Now and be the first to support Awesome LLP's WLC Associates Campaign.

Share this page's link to help spread the word.

<https://2018-washington-lawyers-committee-associates>

WLC ASSOCIATES CAMPAIGN

I've created this page because I want to make a difference. I'm inspired by the work of Washington Lawyers' Committee for Civil Rights and Urban Affairs and wanted to support them by raising money as part of my participation in 2018 Washington Lawyers' Committee Associates Campaign. Please help me help them by giving whatever you can using the 'Give Now' button. The more people that know about Washington Lawyers' Committee for Civil Rights and Urban Affairs, the greater their impact, so please also spread the word by sharing my page with your friends and family. Thank you in advan...

[Read more](#)



AWESOME LLP'S WLC ASSO...

**Donate**

Share

2018 WASHINGTON LAWYERS' COMMITTEE ASSOCIATES CAMPAIGN  
01 FEB 2018 → 30 APR 2018

Visit this campaign



**WASHINGTON LAWYERS' COMMITTEE**  
FOR CIVIL RIGHTS & URBAN AFFAIRS

WASHINGTON CHARITY LAWYERS' COMMITTEE FOR CIVIL RIGHTS AND URBAN AFFAIRS

## STEP FOUR

You will be taken to the page below. Click “Join an existing team.” Select The Washington Lawyers’ Committee. (We know this is a little weird. Stick with us. In this universe, your firm is an “Individual” and we are all part of one big happy WLC team.)

**WASHINGTON LAWYERS' COMMITTEE**  
FOR CIVIL RIGHTS AND URBAN AFFAIRS

# ASSOCIATES CAMPAIGN

**FEBRUARY 1— APRIL 30**

\$5,000 MY GOAL \$0 GIVEN \$5,000 STILL NEEDED **Donate** **Share**

Washington Lawyers' Committee for Civil Rights and Urban Affairs


### WLC ASSOCIATES CAMPAIGN

I've created this page because I want to make a difference. I'm inspired by the work of Washington Lawyers' Committee for Civil Rights and Urban Affairs and wanted to support them by raising money as part of my participation in 2018 Washington Lawyers' Committee Associates Campaign. Please help me help them by giving whatever you can using the 'Give Now' button. The more people that know about Washington Lawyers' Committee for Civil Rights and Urban Affairs, the greater their impact, so please also spread the word by sharing my page with your friends and family. Thank you in advan...

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Post an update

PHOTO FITNESS



AWESOME LLP'S WLC ASSO...

Edit this supporter page

Remember to post on Facebook

TEAM

Create a new team

Join an existing team

2018 WASHINGTON LAWYERS' COMMITTEE ASSOCIATES CAMPAIGN  
01 FEB 2018 → 30 APR 2018

Visit this campaign

OFFLINE DONATIONS

Add offline donations

**STEP FIVE**

That's it! You will receive an email thanking you for your wonderful support and asking you to verify your email address.